

**Community Resource Exchange** 

# ANNUAL REPORT FY2023.



# Dear Friends and Supporters,

This year marks a significant milestone in CRE's history—we are celebrating our 45th anniversary! Under the theme of "Leadership Legacy," we honor the enduring impact of nonprofit leaders, our collective efforts in shaping a more equitable and inclusive society.

### But that's not all.

We're also marking 20 years of our acclaimed cohort program, Leadership Caucus. For two decades, this program has been instrumental in cultivating influential leaders who are driving change across the social sector, leaving an indelible mark on communities across New York City and beyond.

Furthermore, we are thrilled to celebrate a decade of partnership with the Korean American Community Foundation! Together, we have created a one-of-a-kind model, where we provide capacity-building support to Korean-American grantee organizations.

And let's not forget CRE's Rising Fund, now in its 10th year, supporting the remarkable work of small and mighty organizations throughout New York City. This initiative reflects our steadfast belief in the essential work of grassroots organizations within our community.

As we embark on this year of milestone anniversaries and celebrations, we deepen our commitment to Upbuilding -- the willingness and imagination to question why things are the way they are, whether they serve or oppress, and whether they can be done differently.

Cheers to all of CRE's friends and supporters! We are grateful for these 45 years of leadership legacy. And look forward to another 45 more!

Warmly,

Tiloma Jayasinghe

President & CEO

# **Amer S. Ahmed**

Chair, Board of Directors





# STRATEGIC DIRECTION (2023-2026)

# What We've Accomplished In Year One

Bold Presence in the Marketplace of Ideas

CRE has been a trusted advisor and expert in the nonprofit sector for decades. It's about time our brand identity embodies it! Our new brand is fresh, bold and modern. And that's captured in our website and now all accompanying collateral. Check out our <u>website</u> and let us know what you think!

# Strong CRE

Building a strong organization often isn't glamorous work. It is the consistent, strategic, and - at times - mundane work that makes an organization strong. It requires us to roll up our sleeves, and dig deep into the areas that need fine-tuning -- or a complete overhaul. As part of Year 1 of CRE's Strategic Plan, we've invested in ourselves to remain aligned internally, collaborate optimally, and respond to the sector effectively. We revamped our performance management system, allowing for greater clarity, alignment, and effectiveness in our work. Additionally, we conducted a database clean-up!

# **Looking Ahead**

Transformative Programs

We're building programs that are responsive to the greatest needs of the sector, by leading with our expertise and creating space for the expertise that our nonprofit communities hold. From leadership transition workshop series to AI Bootcamps, nonprofit leaders will have timely, relevant, responsive professional development opportunities to rise above the challenges of this time.

# **STRATEGIC DIRECTION (2023-2026)**

# Bold Presence in the Marketplace of Ideas

We're committed to holding space for the exchange of innovative ideas, approaches, and practices and offering tools to support nonprofit leaders. Through our strategic planning process, we've heard over and over that an area of growth for us is to lean into our convening power, and we're going to do that. There is real value in crafting spaces for sharing knowledge, exchanging ideas, and incubating innovation. We believe it is our role to help cultivate the relationships that provide the interstitial connectivity within the sector, and enable it to be more powerful and impactful.

# Strong CRE

Well-run organizations can change the world. When we increase organizational efficacy, we become part of world-changing efforts. CRE will focus on strengthening and building the systems and processes that support efficient and effective work, help create impact; and most importantly, build and maintain a joyful culture.

# LIVING INTO OUR NAME, more fully.

All of our activities roll up to our strategic plan and our commitment to living more fully into our name: Community + Resource + Exchange. Our name anchors us in who we are, and who we aim to continue to be for the sector.

We are of the Community; we are a community-centered organization that is deeply rooted in New York City's neighborhoods and the nonprofits that serve them. We know that community-based organizations are at the heart of social change, and it's time they were resourced to thrive. We also know that some communities have been historically marginalized, and our values require us to center the people from those communities and the power and knowledge they bring.

We provide Resources in the form of our services and support so that our clients can achieve their impact and success. We believe that our role is to make sure that everyone who works with us feels more resourced. That may mean more connected, more problems solved, more success achieved, or simply more rested. CRE believes that the main impact of our work is that we help an under-resourced sector feel more cared for and abundant.

We support the Exchange of knowledge, resources, relationships and care through everything we do. CRE is good at what it does because we know that relationships are at the heart of everything and we've been building relationships for over 40 years.



# **Supporting Ocean Conservation**

With rapid growth, how do you build a strong organizational culture and shared vision? Over the past few years, **Oceans 5**, an international funders' collaborative dedicated to stopping overfishing, establishing marine protected areas, and constraining offshore oil and gas development, has experienced rapid growth and increasing complexity of its programming. Their leadership knew that it was a critical moment to partner with the expert team at CRE to navigate this crucial moment -- to grow well, to ensure alignment across the organization, and to propel the organization toward its goals.

Chuck Fox, Executive Director of Oceans 5, worked with CRE two years ago and knew he could depend on our expert consultants to navigate this moment: "We partnered with CRE successfully almost two years ago and concluded that a similar exercise would be helpful again... CRE is a very responsive organization. Its leaders listen well, and they consistently provide constructive recommendations on how to better manage our growth."

"[CRE's consultants] are very experienced. CRE has helped bring our staff together. They helped us better articulate our mission and vision...[and] provided workable solutions to our core challenge of managing rapid growth."

This year, Chuck looks forward to the continued partnership with CRE to evaluate program and support staff functions through an inclusive process that will involve Oceans 5's Board of Directors. He is confident that we'll "come out of the exercise with a shared sense of mission and purpose." We couldn't agree more.

# **FY23 ANNUAL REPORT FINANCES**

# **FY23 Annual Report Finances**

| <b>OPERATING</b> | DEVENUE | 9. CHIDDODT |
|------------------|---------|-------------|
| OPERATING        | REVENUE | & SUPPURI   |

| Government Grants and Contracts                                | \$659,843   |
|--|-------------|
| Stimulus Funds   | \$687,689   |
| Foundation and Corporate Grants                                | \$876,016   |
| Client Fees  | \$1,466,672 |
| Contributions  | \$104,383   |
| In-Kind Contributions  | \$8,400     |
| Investment Return, Net   | \$144,019   |
| Other Revenue  | \$7,986     |
| Total Revenue  | \$3,955,008 |
| OPERATING EXPENSES   |             |
| Program Services   | \$3,239,328 |
| Management and General   | \$616,122   |
| Fundraising  | \$37,833    |
| Total Operating Expenses                                       | \$3,893,283 |
| Total net assets without donor restrictions, beginning of year | \$1,974,858 |
|  | ,           |

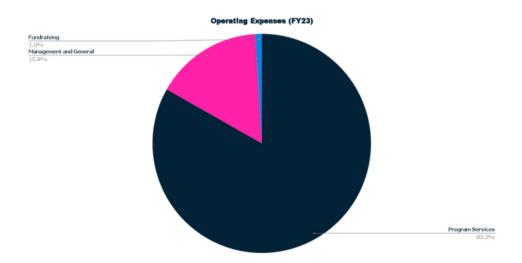
Total net assets without donor restrictions, end of year

Change in total net assets without donor restrictions

\$2,036,583

Foundation and Corporate Grants

# Operating Revenue and Support (FY23) Investment Return, Net Government Grants and Contracts 3.6% In-Kind Contributions + Other Revenue



# **CLIENTS & PARTNERS**

826 National

Association of Black Foundation Executives (ABFE)

Adhikaar

African Refuge, Inc Ali Forney Center American Express

Arab American Association of New York Arab-American Family Support Center

artEquity Ashoka

Asian American Federation

ASPIRA of New York

Astor Services for Children & Families

Bay Area Community Resources

Behind the Book Beyond Bold And Brave

Black Spectrum Theatre Co. Inc. Boys & Girls Club of Metro Queens Bridge Street Development Corporation

Bringing the Peace Inc. Bronx Children's Museum Bronx Documetary Center Bronx Legal Services

BronxWorks, Inc. Brooklyn Boatworks

Brooklyn Community Services Brooklyn Prospect Charter School Brownsville Community Justice Center

Brownsville Multi-Service Family Health Center

Bx Rebirth Collective

CAAAV: Organizing Asian Communities

CAMBA, Inc.

Cardinal McCloskey Community Services

Carter Burden Network

Casita Maria

Center for Family Life in Sunset Park
Center for Health Care Strategies
Center For Justice at Columbia University

Center for Justice at Columbia office Center for Justice Innovation

Center for Justice Innovation

Chess In The Schools

Chhaya CDC

Children of Promise, NYC

Childrens Arts & Science Workshops, Inc. (CASW)

Chinese-American Planning Council

Chinese-American Family Alliance for Mental Health Coalition for Asian American Children and Families (CACF)

Coalition for Hispanic Family Services

Communities Resist

Community Association of Progressive Dominicans

Community Counseling & Mediation

Community Voices Heard Covenant House New York Custom Collaborative

Cypress Hills Local Development Corporation

Damayan Migrant Workers Association

Dare to Revitalize Education through Arts and

Meditation (DREAM!)

Diaspora Community Services Directions for Our Youth, Inc. DreamYard Project, Inc.

Department of Youth & Community Development

East Harlem Tutorial Program

Roosevelt Island Seniors Association

Roosevelt Island Visual Art Association

Safe Horizon

Samuel Field YM & YWHA, Inc. Sauti Yetu Center for African Women SAYA (South Asian Youth Action)

Serious Fun After School

Sesame Flyers International, Inc.

Silberman School of Social Work at Hunter College

Solar One

South Bronx Overall Economic Development

Corporation

Sports and Arts In Schools Foundation, Inc.

Spring Leasing and Management

St. Nicks Alliance

Step Up For Better Living

Stryckers Bay Neighborhood Council, Inc.

Sunnyside Community Services
Teachers & Writers Collaborative

Tides Foundation Alex House Project The Arthur Project Child Center of NY Children's Aid The Creative Center The Fresh Air Fund

<u>Friends of Crown Heights Educational Center</u>

Project Guardianship

The Lesbian, Gay, Bisexual & Transgender

Community Center The Marcy Lab School The Praxis Project The Resolution Project

The Union for Contemporary Art

The Urban Wild Inc Wallace Foundation YWCA of Queens

Theatre of the Oppressed NYC Trinity Church Wall Street

Trinity Human Services Corporation

Union Settlement
Unique People Services
United Activities Unlimited, Inc.

Urban Dove

Bloomberg Ocean Initiative

VISIONS/Services for the Blind and Visually

**Impaired** 

Voces Ciudadanas

WhyHunger

W!se: Working in Support of Education

Women Building Up

Women For Afghan Women

Women In Need

Women's Community Justice Association (WCJA) Women's Housing and Economic Development

Corporation (WHEDco) Woodside on the Move

Yemeni American Merchants Association (YAMA)

Young Israel of Jamaica Estates YMCA of Greater New York - Dodge

YMCA of Greater New York - Northeast Bronx

YMCA of Greater New York

YMCA of Greater New York - Harlem Iyengar Yoga Association of Greater NY Young Advocates for Fair Education (Yaffed)

# **CLIENTS & PARTNERS**

Youth Design Center Youth Represent

# **Partners**

Bank of Tokyo-Mitsubishi UFJ BankUnited **Bucks Creek Foundation** Department of Youth & Community Development JPMorgan Chase & Co Korean American Community Foundation Mary J. Hutchins Foundation MetLife Foundation New York Community Trust New York Foundation New York Women's Foundation People's United Community Foundation Robert Sterling Clark Foundation Robin Hood Foundation The SC Group Schulte Roth & Zabel LLP The Hyde and Watson Foundation Wallace Foundation William T. Grant Foundation

# **STAFF**

HeeJae An, Associate Consultant

Melkis Alvarez-Baez, Chief Operations Officer

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Jen Benstraum, Consultant

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Ramona Thomas, Director

Lan To, Senior Consultant

**Jane Whang-Mendoza**, Marketing and Communications Manager

\*This is a partial list of CRE staff members from October 2022 - September 2023.

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